Board of Directors Meeting Thursday, November 9, 2017, 8:00 am

- I. Welcome
- II. Call to Order
- III. Approval of Minutes October 12, 2017
- IV. Treasurer's Report
- V. President's Report
 - a. Murder Mystery
 - b. ArtStalk/T-Shirts
 - c. Traffic Signals
 - d. Introduction of new Executive Director

VI. Board Committee Reports

- a. Organization
 - i. Collaborative marketing Lucky's benches
- b. Design
 - i. Wreaths
 - ii. Welcome Banners for Main Street
- c. Promotion
- d. Economic Vitality
 - i. Potential businesses

VII. Executive Director's Report

- a. Streetscape Update
- b. Business Transitions
 - i. Frios Gourmet Popsicles Ribbon Cutting Nov. 9, Grand Opening Nov. 10
 - ii. Deep Roots Apothecary—Ribbon Cutting & Open House November 11, 2017
- c. Events
 - Window Competition Judging Nov. 29
 - Holiday Tree Lighting & Parade Nov. 30
 - Bicentennial Blessings December 2
 - Chamber Open House Dec. 14

VIII. Old Business

- a. Chamber vs. Main Street
- b. Holiday Tree Lighting
 - i. 4 people committee
- c. Traffic Signal Raffle
- d. Parallel Parking Rodeo
- e. Holiday Window Competition
- f. Calvin Blog Update

IX. New Business

- a. Small Business Saturday Nov. 25
- b. Main Street Now Conference March 26-28, 2018

X. Other Business

- a. Mega Bucks Redemption
- b. Thank You COMS Day

XI. Announcements

- a. Chamber Luncheon, Wednesday, November 15 at 11:30 am
- b. Next Meeting Thursday, December 7, 2017 at 8:00 am, Gloco

XII. Adjourn

